

# SMARTSFEST

To Whom It May Concern,

The SMARTS Radio Club cordially invites you to help us sponsor SMARTSFEST 2020.

SMARTSFEST is a hamfest and hobby electronics expo that encompasses Amateur Radio and many other aspects of electronics and computers as a hobby. Some of the features include vendors selling new and used parts and equipment, clubs and other organizations sharing information about their groups and activities as well as demonstrations and seminars on various topics related to Amateur Radio. Hamfests attract attendees from all walks of life who enjoy the many different facets of these hobbies.

We operate as a registered non-profit organization. The proceeds from our hamfest go to help support the activities of the club and to maintain the equipment used for serving the local communities. Our volunteer service to the community includes serving as trained storm spotters for the local weather service, event safety/coordination for parades, marathons and other local events as well as educational activities. Your donation offers a cost-effective publicity opportunity in addition to supporting an organization that provides a broad range of assistance to local communities.

We sincerely hope that you can join us as a sponsor for this exciting event. Sponsorship offers an excellent opportunity to increase visibility of your company, with a prominent presence at the event. As a participating sponsor you will receive exposure to a focused audience of amateur radio operators, from throughout the Central Minnesota and surrounding areas. Our team works diligently to promote SMARTSFEST online as well as in person at as many local events as possible and you get the benefit of being represented too.

Our hamfest will be returning to the Cologne Community Center in Cologne MN on Saturday, September 19, 2020. The Community Center is conveniently located just south of Highway 212 on County Road 53. This places it only 40 minutes southwest of downtown Minneapolis. It offers convenient loading/unloading areas, plenty of parking, and lots of air-conditioned space for exhibits and merchandise. Our indoor space ensures that the event will be held rain or shine.

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We are offering two levels of sponsorship this year, Basic and Premier.

**Basic** – Donations of less than \$100

Benefits include

- Company Logo with web link included on event website.
- Promotion via hamfest displays and online advertising.
- Inclusion of promotional materials on sponsor information table in main retail/exhibit area.

**Premier** – Donations of \$100 or more

Benefits include

- All benefits of Basic sponsorship.
- 2 free admission tickets.
- Display of promotional materials on a dedicated table in main retail/exhibit area.
- Display of company banner in main retail/exhibit area.

Thanks in advance for your support. Please contact me if you have any questions or concerns. We hope to see you in September.

Sincerely,

Monte ADODB

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